



CALIFORNIA ASSOCIATION OF REALTORS®

MEMBER BENEFITS

Let Us Help You Make the Most of Your Membership! The following C.A.R. Member Benefits are covered by your annual dues:



- **zipForm® Plus with zipTMS™ and zipVault® and zipForm® Standard***

FREE online and desktop electronic forms, storage, and transaction management—**\$1,349 savings**
www.car.org/tools/zipform/



- **Legislative Advocacy**

FREE legislative support—**more than \$10,000 annual commission wage savings**
www.car.org/governmentalaffairs



- **Legal Hotline**

FREE legal advice service for members—**average savings of \$250 per call**
(213) 739-8282 www.car.org/legal/



- **Mortgage Rescue™**

FREE C.A.R. member benefit, assisting members to move stalled transactions forward—Per transaction saved, members received an average of nearly **\$10,000 in commission income**
(213) 739-8383



- **zipForm® Mobile**

FREE zipForm mobile for members—**\$25 savings**
www.car.org/tools/zipform/mobile/



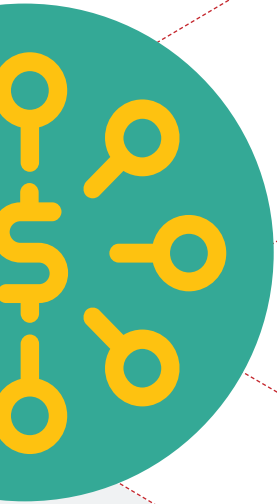
- **CE in the Dues**

FREE 45-Hour Package of Online CE Courses—**\$120 savings**
45Free.car.org



- **CALIFORNIA REALTOR® EXPO**

FREE EXPO admission for members—**\$250 savings**
expo.car.org



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zipLogix Digital Ink®

FREE unlimited e-signatures for members—\$100 savings

www.car.org/tools/zipform/esign/



ClientDIRECT®

FREE member online newsletter—\$150 savings

www.clientdirect.net



Forms Advisor® and Forms Tutor®

FREE solution for forms selection and usage instruction—\$100 savings

www.car.org/tools/zipform/ft/



Research Reports

FREE of charge from C.A.R.—\$130 savings

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ePUBS® for zipForm®

FREE electronic publications from C.A.R.—\$45 savings

www.car.org/tools/zipForm/ePUBS/faqs/



● **C.A.R. Sample Legal Letters in zipForm®**

FREE access to sample legal letters—\$500 savings

www.car.org/tools/zipform/formlibraries/sampleletter/



● **California Real Estate magazine**

FREE subscription for members—\$24 savings

www.car.org/newsstand/crem/



● **zipForm® MLSConnect®**

FREE MLS data connectivity to zipForm® Plus for members—\$50 savings

www.car.org/tools/zipform/mlsconnect/



● **C.A.R. Member Discounts Program**

FREE and Discounted member benefits and Insurance—\$300+ possible savings

www.car.org/members/memberbenefits/carmemberadvantage/



Market Updates and Snapshots

FREE updates for members—\$50 savings per update

www.car.org/marketdata/

That's a total
of almost
\$24,000 in
potential savings!

Now that's
member value...